**BA in Theatre (business)**

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| **CWMLO** | **NAST Standard** | **Learning Outcome** | **Courses** | **Measure** | **Target** | **Timeline** | **Finding** |
| * + - 1. ***Breadth and depth of knowledge:*** *Students will develop knowledge common to the liberal arts and sciences in the fields of arts, humanities, natural sciences, and social sciences. Students will also develop specialized knowledge and disciplinary expertise*
 | The ability to develop and defend informed judgments about theatre.  | Students will acquire the ability to develop and defend informed judgments about theatre.  | Acting IIntroduction to Technical Theatre and DesignSurvey of Dramatic Lit | Production responses in Introduction coursesCommon rubric | 75% will score 3 on the 4 point rubric | 14-15 year19-20 year |  |
| An understanding of play writing and production processes, aesthetic properties of style, and the way these shape and are shaped by artistic and cultural forces. | Students will demonstrate an understanding of play writing and production processes, aesthetic properties of style, and the way these shape and are shaped by artistic and cultural forces. | Survey of Dramatic Literature and CriticismProduction PracticumIntroduction to Tech. Theatre & Design | Survey of Dramatic Lit. concept paper rubricCritian #2 | 75% will score 3 on the rubric | 14-15 year19-20 year |  |
| Tech Theatre Final Exam,  | 75% will score a B or higher on the final exam | 14-15 year19-20 year |  |
| ***Specialized skills and scholarship:*** *Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment* | An acquaintance with a wide selection of theatre repertory including the principal eras, genres, and cultural sources.  | Students will demonstrate a broad understanding for a wide selection of theatre repertory including the principal eras, genres, and cultural sources.  | History of Theatre, Survey of Dramatic Literature and CriticismProduction Practicum | History Research Paper | 75% will score a 3 or higher on the 4 point rubric | 15-16 year20-21 year |  |
| The ability to think conceptually and critically about text, performance, and production. | Students will demonstrate the ability to think conceptually and critically about text, performance, and production. | Production Practicum, History of Theatre, Survey of Dramatic Literature and Criticism  |  Survey of Dramatic Lit concept paper rubric critian #1 | 75% will score an average 3 or higher on the 4 point rubric | 15-16 year20-21 year |  |
| ***Specialized skills and scholarship:*** *Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment* | An understanding of procedures and approaches for realizing a variety of theatrical styles. | Students will demonstrate the ability for realizing a variety of theatrical styles. | Intro to Technical Theatre and DesignFundamentals of Play DirectingProduction Practicum Capstone project | Production Practicum final grades | 75% will score a B or higher as final course grade. | 16-17 year21-22 year |  |
| THEA 150 final exam  | 75% will score a B or higher on the final exam | 16-17 year21-22 year |  |
| An understanding of the fundamental principles of micro-and macro-economics sufficient to apply them to basic economic analysis, evaluation, and decision- making. | Students will gain an understanding of the fundamental principles of micro-and macro-economics sufficient to apply them to basic economic analysis, evaluation, and decision- making. | MRKT 230 Marketing PrinciplesECON 120 Principles of Macroeconomics | Major Field Test in BusinessPerhaps marking qualtricks surveyEcon 110 final exam |  | 16-17 year21-22 year |  |
| A functional knowledge of accounting, including financial and managerial accounting, and financial management. | Students will gain a basic understanding of accounting | ACCT 141, Financial AccountingMATH 107, Applied Mathematics for ManagementSTAT 281 Applied Statistics for Management | Major Field Test in BusinessFinal exam acct 141 |  | 16-17 year21-22 year |  |
| A basic understanding of principles, techniques, and common practices in business law, management, business ethics, and marketing, including but not limited to consumer behavior, market research, publicity, and public relations. | Students will gain a basic understanding of business law and marketing. | BUSA 381, Business Law IBUSA 120 Principles of ManagementMRKT 230 Marketing Principles | Major Field Test in Business |  | 16-17 year21-22 year |  |
| A basic understanding of international business practices. | Students will gain a basic understanding of international management. | BUSA 120 Principles of Management | Major Field Test in Business |  | 16-17 year21-22 year |  |
| ***Intrapersonal awareness:*** *Students will gain self-awareness of identity, character, and vocational calling* |  | Students will learn of the skills needed to run an arts organization. | ARTM 401 Arts ManagementBUSA 380, Small Business Development | Semester Exams | 75% will get a B or higher on the final exam | 17-18 year23-24 year |  |
| Students will gain self-awareness of identity, character, and vocational calling | Capstone Seminar | “How I did it” Paper | 75% of seniors will score 18 points or higher on the rubric. | 17-18 year23-24 year |  |
| ***Faith knowledge & application:*** *Students will develop informed and mature convictions about Christian faith and practice* |  | Students will demonstrate ability to cultivate the stewardship of the intellect and imagination by articulate the intersections between Christian faith and theatre art | Production Practicum, Capstone Seminar | Capstone Manifesto | 75% of seniors will score a 5 on the rubric. | 13-14 year18-19 year |  |