**BA in Theatre (business)**

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| **CWMLO** | **NAST Standard** | **Learning Outcome** | **Courses** | **Measure** | **Target** | **Timeline** | **Finding** |
| * + - 1. ***Breadth and depth of knowledge:*** *Students will develop knowledge common to the liberal arts and sciences in the fields of arts, humanities, natural sciences, and social sciences. Students will also develop specialized knowledge and disciplinary expertise* | The ability to develop and defend informed judgments about theatre. | Students will acquire the ability to develop and defend informed judgments about theatre. | Acting I  Introduction to Technical Theatre and Design  Survey of Dramatic Lit | Production responses in Introduction courses  Common rubric | 75% will score 3 on the 4 point rubric | 14-15 year  19-20 year |  |
| An understanding of play writing and production processes, aesthetic properties of style, and the way these shape and are shaped by artistic and cultural forces. | Students will demonstrate an understanding of play writing and production processes, aesthetic properties of style, and the way these shape and are shaped by artistic and cultural forces. | Survey of Dramatic Literature and Criticism  Production Practicum  Introduction to Tech. Theatre & Design | Survey of Dramatic Lit. concept paper rubric  Critian #2 | 75% will score 3 on the rubric | 14-15 year  19-20 year |  |
| Tech Theatre Final Exam, | 75% will score a B or higher on the final exam | 14-15 year  19-20 year |  |
| ***Specialized skills and scholarship:*** *Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment* | An acquaintance with a wide selection of theatre repertory including the principal eras, genres, and cultural sources. | Students will demonstrate a broad understanding for a wide selection of theatre repertory including the principal eras, genres, and cultural sources. | History of Theatre,  Survey of Dramatic Literature and Criticism  Production Practicum | History Research Paper | 75% will score a 3 or higher on the 4 point rubric | 15-16 year  20-21 year |  |
| The ability to think conceptually and critically about text, performance, and production. | Students will demonstrate the ability to think conceptually and critically about text, performance, and production. | Production Practicum,  History of Theatre,  Survey of Dramatic Literature and Criticism | Survey of Dramatic Lit concept paper rubric critian #1 | 75% will score an average 3 or higher on the 4 point rubric | 15-16 year  20-21 year |  |
| ***Specialized skills and scholarship:*** *Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment* | An understanding of procedures and approaches for realizing a variety of theatrical styles. | Students will demonstrate the ability for realizing a variety of theatrical styles. | Intro to Technical Theatre and Design  Fundamentals of Play Directing  Production Practicum  Capstone project | Production Practicum final grades | 75% will score a B or higher as final course grade. | 16-17 year  21-22 year |  |
| THEA 150 final exam | 75% will score a B or higher on the final exam | 16-17 year  21-22 year |  |
| An understanding of the fundamental principles of micro-and macro-economics sufficient to apply them to basic economic analysis, evaluation, and decision- making. | Students will gain an understanding of the fundamental principles of micro-and macro-economics sufficient to apply them to basic economic analysis, evaluation, and decision- making. | MRKT 230 Marketing Principles  ECON 120 Principles of Macroeconomics | Major Field Test in Business  Perhaps marking qualtricks survey  Econ 110 final exam |  | 16-17 year  21-22 year |  |
| A functional knowledge of accounting, including financial and managerial accounting, and financial management. | Students will gain a basic understanding of accounting | ACCT 141, Financial Accounting  MATH 107, Applied Mathematics for Management  STAT 281 Applied Statistics for Management | Major Field Test in Business  Final exam acct 141 |  | 16-17 year  21-22 year |  |
| A basic understanding of principles, techniques, and common practices in business law, management, business ethics, and marketing, including but not limited to consumer behavior, market research, publicity, and public relations. | Students will gain a basic understanding of business law and marketing. | BUSA 381, Business Law I  BUSA 120 Principles of Management  MRKT 230 Marketing Principles | Major Field Test in Business |  | 16-17 year  21-22 year |  |
| A basic understanding of international business practices. | Students will gain a basic understanding of international management. | BUSA 120 Principles of Management | Major Field Test in Business |  | 16-17 year  21-22 year |  |
| ***Intrapersonal awareness:*** *Students will gain self-awareness of identity, character, and vocational calling* |  | Students will learn of the skills needed to run an arts organization. | ARTM 401 Arts Management  BUSA 380, Small Business Development | Semester Exams | 75% will get a B or higher on the final exam | 17-18 year  23-24 year |  |
| Students will gain self-awareness of identity, character, and vocational calling | Capstone Seminar | “How I did it” Paper | 75% of seniors will score 18 points or higher on the rubric. | 17-18 year  23-24 year |  |
| ***Faith knowledge & application:*** *Students will develop informed and mature convictions about Christian faith and practice* |  | Students will demonstrate ability to cultivate the stewardship of the intellect and imagination by articulate the intersections between Christian faith and theatre art | Production Practicum,  Capstone Seminar | Capstone Manifesto | 75% of seniors will score a 5 on the rubric. | 13-14 year  18-19 year |  |