Mission: The mission of the Department of Business is to graduate excellent students of exemplary character who have a Christian worldview, a global perspective, and a passion to serve Christ in the marketplace and the world.

| **CWEO Category** | **Student Learning Outcome / Objective** (Students will demonstrate the ability to +[Bloom’s action verb]+ [something] | **Courses** in which **students receive feedback** on this learning objective. | **Measure** (Method to gauge achievement of expected results | **Target** (Overall level for satisfactory performance) | **Timeline** (How often will data be collected?) | **Finding** (Assessment results) | **Action Plan** (Based on the findings, what do you plan to do?) |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2. Breadth and depth of knowledge:** Students will develop knowledge common to the liberal arts and sciences in the fields of arts, humanities, natural sciences, and social sciences. Students will also develop specialized knowledge and disciplinary expertise | Students will recognize how accounting aids in planning and policy-making, basic terminology used in the internal revenue code and regulations along with Auditing philosophy, standards, and environment. | ACCT 141, 242, 301, 302, 303, 343, 347, 440, 442 | CPA Exam | Place in the top 10 of PA schools reporting for the year for students’ percentage of parts passed | Data collected every year, assessed every other year | See WEAVE | See WEAVE |
|  | Students will applying how accounting aids in planning and policy-making, basic terminology used in the internal revenue code and regulations along with Auditing philosophy, standards, and environment. | ACCT347 | Third Tax Return | 75% received an 85% or above on the third tax return. | Data collected every year, assessed every other year | See WEAVE | See WEAVE |
|  | Students will demonsrate how accounting aids in planning and policy-making, basic terminology used in the internal revenue code and regulations along with Auditing philosophy, standards, and environment. | ACCT442 | Comprehensive final exam | 75% received an 85% or above on a comprehensive final. | Data collected every year, assessed every other year | See WEAVE | See WEAVE |
| **2. Breadth and depth of knowledge:** (continued) | A second & third measure is utilized in the CORE   * One is assessed in major field test; * Second is a marketing assessment given in MRKT 130 | Assessed in CORE | Assessed in CORE | Assessed in CORE |  | See WEAVE | See WEAVE |
| **3. Faith knowledge & application:** Students will develop informed and mature convictions about Christian faith and practice | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |  | See WEAVE | See WEAVE |
| **4. Specialized skills and scholarship:** Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment | Students will demonstrate ability to effectively measure, assimilate and communicate economic data. | ACCT 141, 242, 301, 302, 303, 343, 347, 440, 442 | CPA Exam | Place in the top 10 of PA schools reporting for the year for students’ percentage of parts passed | Data collected every year, assessed every other year | See WEAVE | See WEAVE |
| **4. Specialized skills and scholarship:** (continued) | Students will demonstrate and defend their ability to effectively measure, assimilate and communicate economic data. | ACCT 440 | Group Business Meeting Simulation | 75% received an 85% or above on the third tax return. | Data collected every year, assessed every other year | See WEAVE | See WEAVE |
| **4. Specialized skills and scholarship:** (continued) | A third measure is assessed in the CORE.   * Project completed in ACCT 242. | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | See WEAVE | See WEAVE |
| **5. Intrapersonal Awareness:** Students will gain self-awareness of identity, character, and vocational calling | Assessed in CORE   * Two measures assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | See WEAVE | See WEAVE |