Mission: The mission of the Department of Business is to graduate excellent students of exemplary character who have a Christian worldview, a global perspective, and a passion to serve Christ in the marketplace and the world.

| **CWEO Category** | **Student Learning Outcome / Objective** (Students will demonstrate the ability to +[Bloom’s action verb]+ [something] | **Courses** in which **students receive feedback** on this learning objective. | **Measure** (Method to gauge achievement of expected results | **Target** (Overall level for satisfactory performance) | **Timeline** (How often will data be collected?) | **Finding** (Assessment results) | **Action Plan** (Based on the findings, what do you plan to do?) |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Students will demonstrate proficiency on all objectives in the management and business core |  |  |  |  |  |  |
| 4.1 **Breadth and depth of knowledge: Students will develop knowledge common to the liberal arts and sciences in the fields of arts, humanities, natural sciences, and social sciences. Students will also develop specialized knowledge and disciplinary expertise** | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |
| 4.2 **Specialized skills and scholarship: Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment** | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |
| 4.3 **Specialized skills and scholarship: Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment** | Students will apply principles related to project management, marketing, and financing to prepare a complete and fundable business plan | BUSA 380, BUSA 385  | Final Business Plan assignment in BUSA 380. | 80% of students will receive an overall summary score of at least a 3 of 4. | Every year | See WEAVE | See WEAVE |
| **Intrapersonal Awareness: Students will gain self-awareness of identity, character, and vocational calling** | Assessed in CORE1. BUSA 459
 | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |
| 4.5 **Faith knowledge & application: Students will develop informed and mature convictions about Christian faith and practice** | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |