Mission: The mission of the Department of Business is to graduate excellent students of exemplary character who have a Christian worldview, a global perspective, and a passion to serve Christ in the marketplace and the world.

| **CWEO Category** | **Student Learning Outcome / Objective** (Students will demonstrate the ability to +[Bloom’s action verb]+ [something] | **Courses** in which **students receive feedback** on this learning objective. | **Measure** (Method to gauge achievement of expected results | **Target** (Overall level for satisfactory performance) | **Timeline** (How often will data be collected?) | **Finding** (Assessment results) | **Action Plan** (Based on the findings, what do you plan to do?) |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | For Economics BS, students will demonstrate proficiency on all objectives in the business core |  |  |  |  |  |  |
| **2. Breadth and depth of knowledge.** Develop knowledge common to the liberal arts and sciences in the fields of arts, humanities, natural sciences, and social sciences. Students will also develop specialized knowledge and disciplinary expertise | Students will demonstrate a mastery of knowledge in:   * Market capitalism and how it compares to other economic systems * The function of the market system, including variations on market structure, cost analysis, the derivation of the supply and the demand curve * Macroeconomic stabilization policy * Neoclassical vs. Keynesian approaches to economic policy | **ECON 120, 220** | Final Exam in ECON 120, 220 | **120** 80% of students will answer at least 80% correctly  **220** 70% of students will answer at least 80% correctly | Every year | See WEAVE | See WEAVE |
| **2. Breadth and depth of knowledge:** (continued) | A second & third measure is utilized in the CORE   * One is assessed in major field test; * Second is a marketing assessment given in MRKT 130 | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |
| **3. Faith knowledge & application:** Students will develop informed and mature convictions about Christian faith and practice | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |
| **4. Specialized skills and scholarship:** Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment | Students will analyze and use economic data | ECON 301 | Specific assignment in ECON 301 | 70% of students will achieve a minimum grade of 80% | Every year | See WEAVE | See WEAVE |
| **4. Specialized skills and scholarship:** Students will become proficient in the scholarship of their discipline and demonstrate specialized skills required for employment | Students will use quantitative tools in business decision-making | ECON 302 | Specific assignment in ECON 302 | 70% of students will achieve a minimum grade of 80% on specific assignment | Every year | See WEAVE | See WEAVE |
| **4. Specialized skills and scholarship:** (continued) | A third measure is assessed in the CORE.   * Project completed in ACCT 242. | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |
| **5. Intrapersonal Awareness:** Students will gain self-awareness of identity, character, and vocational calling | Assessed in CORE   * Two measures assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE | Assessed in CORE |