Department name: COMM Major:

| **CWEO Category** | **Objectives** | Courses in which students **receive feedback** on this objective. | **Measure** (Method to gauge achievement) | **Target** (Overall level for satisfactory performance.) | **Timeline** (When & how often is data collected?) |
| --- | --- | --- | --- | --- | --- |
| **ULO 4: Applied Skills & Scholarship:** Students will become proficient in the scholarship of their discipline and demonstrate specialized skills needed to pursue a career and/or graduate school. | * O1: Students will apply tools and technologies appropriate for the communication professions in which they serve (radio, TV, web). |  | COMM 493 **Senior Seminar Final Portfolio** | 80% of student portfolio work sample sections will earn a score of at least 3 out of 4 on the rubric |  |
| **ULO 4: Applied Skills & Scholarship:** Students will become proficient in the scholarship of their discipline and demonstrate specialized skills needed to pursue a career and/or graduate school. | * O2: Students will research effectively, write correctly and clearly in forms and styles appropriate for the communication professions, audiences, and purposes they serve, and present images and information effectively |  | **Senior Seminar Final Portfolio** | 80% of student portfolio work sample sections will earn a score of at least 3 out of 4 on the rubric |  |
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Undergraduate Learning Outcomes (for CWEO association column):

1. Foundations for Learning: Students will develop skills common to the liberal arts and sciences: research, analysis, reflection, and communication

2. Breadth and Depth of Knowledge: Students will develop knowledge common to the liberal arts and sciences in the fields of arts, humanities, natural sciences, and social sciences. Students will also develop specialized knowledge and disciplinary expertise

3. Faith Knowledge & Application: Students will develop informed and mature convictions about Christian faith and practice

4. Specialized Skills & Scholarship: Students will become proficient in the scholarship of their discipline and demonstrate specialized skills needed to pursue a career and/or graduate school

5. Self-Awareness: Students will gain awareness of identity, character, and vocational calling

6. Social Responsibility: Students will demonstrate a commitment to service, reconciliation, and justice, and lead effectively and ethically within the complexities of an increasingly diverse and interdependent world