

Department of Business: Planning Your Academic Program*

| | | Fall 2025 | Spring 2026 |
|---|----------|----------------------|------------------------|
| Financial Accounting | ACCT 141 | x | x |
| Survey of Accounting | ACCT 131 | | x |
| Managerial Accounting | ACCT 242 | x | x |
| Basic Income Tax | ACCT 247 | | x |
| Intermediate Accounting I | ACCT 301 | | x |
| Intermediate Accounting II | ACCT 302 | x | |
| Intermediate Accounting III | ACCT 303 | | x |
| Cost Accounting | ACCT 343 | x | |
| Federal Individual Income Taxes | ACCT 347 | x | |
| Federal Business Taxes | ACCT 348 | | x |
| Advanced Accounting | ACCT 440 | x | |
| Auditing | ACCT 442 | x | |
| Regulation | ACCT 448 | | x |
| Financial Accounting & Reporting | ACCT 449 | | x |
| Opportunities in Business | BUSA 102 | x | x |
| Personal Money Management | BUSA 115 | x | x |
| Principles of Management | BUSA 120 | x | x |
| Personal Finance | BUSA 130 | x | |
| Business as a Ministry | BUSA 310 | | x |
| Hospitality and Tourism Management | BUSA 321 | | |
| Making a Better World? (STW) | BUSA 358 | | x |
| Operations Management | BUSA 360 | | x |
| Supply Chain Management | BUSA 405 | x | |
| Global Entrepreneurship | BUSA 342 | | x |
| Business Analytics | BUSA 505 | x | x |
| Moral Issues in Business (counts as Ethics) | BUSA 370 | | x |
| Small Business Development | BUSA 380 | x | |
| Business Law I | BUSA 381 | x | x |
| Entrepreneurship | BUSA 385 | | x |
| Hospitality and Tourism Operations | BUSA 415 | x | |
| Strategic Management | BUSA 501 | x | x |
| Business students MUST take ECON 120 and ECON 220; ECON 110 does not meet major requirements | | | |
| Economics of Social Issues | ECON 110 | | x |
| Issues in Environmental Economics | ECON 117 | | x |
| Principles of Macroeconomics | ECON 120 | x | x |
| Principles of Microeconomics | ECON 220 | x | x |
| Intermediate Macroeconomics | ECON 301 | x | |
| Intermediate Microeconomics | ECON 302 | | |
| Comparative Political Economy | ECON 303 | | |
| Money and Financial Markets | ECON 307 | | x |
| Economic Development | ECON 312 | | x |
| Economic Development II | ECON 313 | x | |
| Microfinance | ECON 371 | x | |
| Financial Management | FINA 305 | x | x |
| Estate Planning | FINA 340 | x | |
| Education and Retirement Planning | FINA 345 | | |
| Investments | FINA 351 | x | |
| Corporate Finance | FINA 405 | | x |
| Security Analysis and Valuation | FINA 410 | | x |
| Financial Institutional Mgmt | FINA 415 | x | |
| Insurance and Risk Management | FINA 440 | | |
| Financial Planning Capstone | FINA 445 | | x |
| Sec Industry Brokerage Prep | FINA 450 | | x |

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| Advanced Corporate Finance | FINA 475 | | |
| Human Resource Management | HRM 301 | | x |
| Organizational Behavior | HRM 311 | | x |
| Leading Organizational Change | HRM 312 | x | |
| Compensation & Benefits Management | HRM 356 | | |
| International Business & World Economy | IBUS 375 | x | |
| IBI Courses | | Every summer | |
| Leadership Theory & Development | LEAD 310 | x | |
| Leading Organizational Change | LEAD 312 | x | |
| Learning to Lead | LEAD 320 | | x |
| Marketing Principles | MRKT 130 | x | x |
| Consumer Behavior | MRKT 333 | x | |
| Integrated Marketing | MRKT 337 | x | x |
| Market Research | MRKT 339 | | x |
| Personal Selling | MRKT 357 | x | |
| Social Media Marketing | MRKT 362 | x | |
| Digital Marketing | MRKT 364 | | x |
| Marketing Management & Strategy | MRKT 438 | | x |
| | | | |
| Making a Better World? (STW) | BUSA 358 | | x |
| Moral Issues in Business (Ethics) | BUSA 370 | | x |
| | | | |
| Math for Management | MATH 107 | x | x |
| Intuitive Calculus | MATH 108 | x | |
| Calculus I | MATH 111 | x | x |
| Applied Statistics for Management | STAT 281 | x | x |
| Strategic Use of Information Technology | CIS 190 | x | x |

*This is the plan, but course offerings are subject to change.

Summer '25: ACCT 141, BUSA 120, HRM 301, MRKT 362, MRKT 364

BUSA 102 should be taken in the first year, preferably fall

MATH 107, 108, or 111 should be taken in the first (preferable) or second

STAT 281 should be taken in the sophomore year

ACCT 141 & 242 should be taken in the first year or sophomore year

ECON 120 & 220 should be taken in the first year or sophomore year

Remember:

Conferring of a degree requires 123 total credits (major, gen ed, electives)

The last 30 credits preceding the conferring of the degree must be earned at Messiah with a minimum of 12 credits in the major.

To continue at Messiah students must maintain a cumulative GPA of 1.8 (1-23 credits), 1.9 (24-56 credits), and 2.0 (57 credits and above)

All students must attain an overall average 2.0 GPA for the group of courses comprising their major requirements within the Dept. of Business

300-400 level business classes must be taken at Messiah or a 4-year school